



SHRUG President
Ned Cake, (TLCGIS)

SHRUG Vice President
Janelle Versnick (HNTB)

SHRUG Secretary
Morgan Runion (FSU)

SHRUG Treasurer
Duane Treadon (City of Thomasville)

SHRUG Incorporator
Adam Neuse (DEP)

Registered Agent
Avis Robinson (City of Tallahassee)

03/27/2019 Minutes

In attendance: Morgan, Janelle, Ned, Adam, Alex, Duane, Caprice, Scott, Ana

1.) SHRUGinar – Registration is live!

- a. Dates 6/20 is booked.
 - i. The Supervisor of Elections had the other dates booked.
- b. Location – Woodville Library
- c. Website and Eventbrite are ready for sign ups and presentations.
- d. To do:
 - i. Solicit presentations
 - ii. Morgan is determining food quantities and will order from Publix.
 - iii. Need labels for food.
 - iv. Morgan will locate the “to-do” list and email to everyone.

2.) Workshop Discussions

- a. Conference Coordinator - Janelle
- b. Workshop Theme – SHRUG 2019
- c. Workshop Keynote Ideas – Map-A-Diem, James Cheshire and Oliver Uberti, John Neilson w/ ESRI, Daniel Huffman w/ monochrome maps
 - i. Does anyone have other ideas? Can they contact any of these people?
- d. Marketing/Social Media – Alex
- e. Emails w/ Mail Chimp - Adam
- f. Website – Carolyn has set it up for us
 - i. How much is an email address with the new domain to avoid paying for two companies?
- g. Training – Scott
- h. GIS Lab – Seth

- i. SWAG – Avis
 - j. Hotel—Ana
 - i. Working with Hampton Inn for a \$139/night rate.
 - k. Mappy-Hour Social – Alex
 - i. Morgan will send last years' quote.
 - l. T-Shirt – Duane
 - m. Sponsors – Ned
 - n. Food – Morgan
 - i. Looking into Uptown and exploring lower cost options.
 - o. Event Schedule, hard copy agenda and presentation matrix – Janelle
 - p. Presentations – Janelle and Alex
 - q. Signs
 - r. Story Maps
 - s. Raffles – Morgan
 - t. Volunteers – Caprice
 - u. Registration will go live sometime in April.
- 3.) Financial Update –
- 4.) Listserv options
- a. Carolyn is working on new ways to redesign/rework the listserv/forum options.
- 5.) Open Discussion
- a. Need to make the Eventbrite work the workshop and raise the additional sponsor attendee rate to \$100.
 - b. Event insurance for 2019 – Janelle is going to explore options.
 - c. Founding members – Duane is going to determine list of Founding Members and work up shirt ideas for adding to this list.
 - d. Myers Park Community Room is open again. Discuss meeting dates and times.