

# SHRUG 2019 GIS Workshop

## November 20th—21st, 2019

### Sponsor and Exhibitor Package Information

Platinum	Gold	Silver	Bronze
\$2,000	\$1,250	\$650	\$375
Company Logo on T-Shirt			
Company Logo in Program	Company Logo in Program		
Company Logo/Link on website	Company Logo/Link on website		
Company Logo displayed on workshop banners	Company Logo displayed on workshop banners	Company Logo displayed on workshop banners	Company Logo displayed on workshop banners
First group for exhibit space selection	Second group for exhibit space selection	Third group for exhibit space selection	
Double booth space (16' wall space)	Double booth space (16' wall space) 6' tables x 2	8' wall space 6' table	<b>NO BOOTH</b>
4 free registrations	3 free registrations	2 free registrations	1 free registrations
Logo/link in official SHRUG e-mails	Logo/link in official SHRUG e-mails	Company name listed in official SHRUG e-mails	Company name listed in official SHRUG e-mails

Platinum sponsorships are limited to the first seven requesting companies submitting payment. Website & email advertisement will commence as soon as payment is received, so respond ASAP to maximize your exposure!

Each exhibit space includes:\*

- One 8' wall space based on sponsorship level
- One table (variable sizes available)
- Two chairs
- One identification sign
- One electrical outlet (0-1000 watts)
- Free Wi-Fi access

**Exhibit Space Selection:** Visual exposure will vary from booth to booth. Some booths will be considered prime locations and will be more highly desired. Deadline for Sponsor/Exhibitor Registration is October 25, 2019. Please contact Ned Cake ASAP to inquire about availability. Booth selection will begin in October. Payments must be received prior to that date to be eligible for booth selection. The group order of booth selection is Platinum, Gold, and Silver. Within those groups, the order will be determined by when payment was received. Any company whose payment is received after that date will choose booth location on a first-paid, first-served basis.

### Additional Participation and Sponsoring Opportunities

In addition to the standard Sponsor and Exhibitor opportunities, SHRUG invites you to receive additional recognition by becoming a **Social Event Sponsor**, including a social mixer, workshop break, ice cream social, etc. Also, SHRUG welcomes donations to the Workshop Goodie Bags (bags, pens, note pads, calculators, etc) or donations of Workshop Raffle items for additional company involvement and advertisement! Show your support and dedication to SHRUG. Please contact the SHRUG Sponsor/Exhibitor Coordinator to discuss ideas and associated donations and opportunities for additional advertising and recognitions. We can assist you with any and all of your needs as a SHRUG sponsors.

**Deadline for Sponsor/Exhibitor Registration is October 25, 2019**

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\* All Exhibit space items are doubled for a 16' wall space.

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## Sponsor and Exhibitor Registration Form

Exhibitor/Sponsor Name: \_\_\_\_\_  
(As you want the name to appear in the program and on your booth sign)

Main Point of Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Company Website URL: \_\_\_\_\_

Please provide the names of the individuals who will be receiving your sponsorship level complimentary registrations. (Platinum – 4, Gold – 3, Silver 2, Bronze - 1). Additional registration procedures may be required via the website, however, information will be provided at a later date. Inform SHRUG ASAP if your attendees change to ensure that badges are made correctly.

Name: \_\_\_\_\_ Name: \_\_\_\_\_

Name: \_\_\_\_\_ Name: \_\_\_\_\_

Please provide the names of additional personnel to be registered at the regular Workshop registration fee. *Please include registration fees for each person listed below.*

Name: \_\_\_\_\_ Name: \_\_\_\_\_

Name: \_\_\_\_\_ Name: \_\_\_\_\_

### Rates

Item	Charge	Amount Due
<b>Platinum Sponsor and Exhibitor</b> (seven available)	<b>\$2,000.00</b>	_____
<b>Gold Sponsor and Exhibitor</b>	<b>\$1,250.00</b>	_____
<b>Silver Sponsor and Exhibitor</b>	<b>\$650.00</b>	_____
<b>Bronze Sponsor</b>	<b>\$375.00</b>	_____
<b>Additional Workshop Registration</b> Qty: _____ x <b>\$100.00 each</b>		_____
<b>Additional money can be donated as a social event sponsor (contact Ned Cake for pricing info)</b>		_____

**Donation of items for Workshop bags, door prizes and/or poster contest prizes**

**Item description:** \_\_\_\_\_

**Total Amount Due** \_\_\_\_\_

*Payment must be received for exhibit space, sponsorship, and registration to be confirmed.*

**Our company agrees to all provisions described in the “Exhibitor Terms and Conditions” available on the SHRUG Workshop Website at [http://www.shrug-gis.org/SHRUG\\_Sponsor\\_Terms\\_Conditions.pdf](http://www.shrug-gis.org/SHRUG_Sponsor_Terms_Conditions.pdf)**

**Signature:** \_\_\_\_\_

Deadline for Sponsor/Exhibitor registration and payment is  
**Friday, October 25, 2019**

Please make the check payable to **SHRUG, Inc** and mail to the address below:

**SHRUG, Inc**  
**Attn: Workshop Exhibitor Billing**  
**PO Box 3887**  
**Tallahassee, FL 32315-3887**

**Payment by Credit Card is accepted.** Please include:

Card Number  
Expiration  
Cardholder Name & Address  
Billing Address (if different from cardholder)  
Email address

Questions related to payment of exhibit space or sponsorship fees should be directed to:

Ned Cake by phone at (850) 606-5588 or via email at [CakeE@leoncountyfl.gov](mailto:CakeE@leoncountyfl.gov)

# Eleventh SHRUG GIS Workshop – November 20-21, 2019

## Exhibitor Terms and Conditions

1. SHRUG, Inc., hereby grants the Exhibitor the privilege to use space, upon payment of the agreed upon fee, provided in the Exhibition Area, Florida State University Turnbull Conference Center (FSUCC), during the SHRUG GIS Workshop on November 20-21, 2019 subject to the conditions contained in this document.
2. A single exhibit booth space includes an 8' wall area, one table, two chairs, one identification sign, and one electrical outlet (0-1000 watts). A double exhibit booth space includes twice the amount of all listed items. Complimentary Workshop registrations based on sponsorship level: Platinum-4, Gold-3, and Silver-2. Additional personnel can register at the Early Workshop Registration Attendee fee (\$100.00 each).
3. The Exhibitor agrees to submit payment and completed registration form to SHRUG, Inc., by October 25, 2019 (to guarantee company information to be listed in the Workshop's program). After that date, SHRUG may still accept additional Exhibitors and Sponsors, however SHRUG cannot guarantee all advertising opportunities will be available. Payment must be received prior to including company in any of the printed sponsor/exhibitor advertisements.
4. Exhibitor Space Selection will begin in October 2019. All companies with payments received prior to that date will choose their space with their sponsorship level group **in the order that payment was received**. All companies with payments received after that date will choose exhibitor space based on a first-paid, first-served basis. Final allocation of space shall be at the discretion of the SHRUG Workshop Exhibitor Coordinator. If it is determined that relocation of an Exhibitor is necessary to provide a more balanced exhibition, the Exhibitor shall abide by the decision of the SHRUG Workshop Exhibitor Coordinator.
5. The Exhibitor shall have the full right to distribute public relations information; advertising and/or promotional materials within the confines of his/her assigned exhibit booth(s).
6. All tables, exhibits and displays are to be self-contained within the booth(s) assigned to the Exhibitor and the Exhibitor will confine his/her business activities to this leased area. The booth(s) leases under this contract cannot be subleased or assigned to other parties without the consent of the SHRUG Workshop Exhibitor Coordinator.
7. Exhibits which include the operation of musical instruments, radios, talking motion picture equipment, public address systems, or any noise-making equipment must be conducted or arranged so that the noise resulting from the demonstrations will not annoy or disturb adjacent exhibitors and their patrons. If the operation of any equipment disturbs exhibitors, their patrons, SHRUG, the Conference Center or their guests, the Exhibitor will discontinue the source of the annoyance, if requested by SHRUG. Operators of noise-making exhibits must secure approval from the Workshop Exhibitor Coordinator before the exhibit opens.
8. Every reasonable precaution will be taken to protect the property during the installation, exhibit period and removal. Security will be provided by SHRUG and the Conference Center 24 hours a day. However, SHRUG will not be responsible for the safety of the property of the Exhibitor from theft, damage by fire, accident, vandalism or other causes. SHRUG will not be responsible for damage or injury to persons or property resulting from the negligence or actions of others. The Exhibitor accepts full responsibility for liabilities for damages to persons or property, public or private, arising out of its use of the exhibit space at the FSU Conference Center.
9. Shipping, erection, maintenance, dismantling, crating, uncrating and all other matters relating to the Exhibitor's exhibit is the sole responsibility of the Exhibitor. Exhibit materials may be shipped directly to the FSU Conference Center (555 W Pensacola St, Tallahassee, 32303) No earlier than **Friday, November 16, 2019**. Mark all packages Attn: **Jennifer Carter (SHRUG Workshop)**.
10. Exhibitors must also make arrangements to return-ship their materials. Materials must be shipped or picked up no later than 5:00 PM on **November 22, 2019**.
11. Exhibitors will conform to the following hours in the Exhibit space and/or any other hours as may subsequently be determined by SHRUG: **Wednesday, November 20, 2019**, exhibit setup at 7:00 am. **All exhibitors must be out of The Conference Center by 5:00 PM on Thursday, November 21, 2019**. These days/times may be slightly modified where necessary. The sponsor/exhibitor coordinator will notify all exhibitors ASAP if any changes occur.
12. The Exhibitor can cancel this agreement at any time by written notice to SHRUG. In the event of such cancellation received up to 60 days prior to the Workshop, SHRUG shall refund 50 % of payments made by your organization. No refunds will be made on cancellations received within 60 days of the Workshop.

**If you have any questions or require additional information, please contact Ned Cake (SHRUG Workshop Exhibitor Coordinator) by phone at (850) 606-5588 or via email [cakee@leoncountyfl.gov](mailto:cakee@leoncountyfl.gov).**

**You can also refer to the SHRUG Workshop website at <http://shrug-gis.org/workshop/2019/>**